



CEO CONCLAVE 2018

EXCITING SPONSORSHIP OPPORTUNITIES

As you are aware, the first edition of the marquee event – CEO Conclave 2017 – was an unqualified success. For about 150 CEOs who attended this event, it was a great opportunity not only to rub shoulders and network with their counterparts from other companies, but also to listen to and learn from a galaxy of wonderful speakers from diverse backgrounds such as Dr Kiran Kumar, ISRO Chairman and Mr Mahendra Jain, IAS, Addl. Chief Secretary, Government of Karnataka.

Bolstered by the success of this sell-out event, WACIA is excited to organize the second edition of the flagship event - **CEO Conclave 2018** - on the evening of 16th June 2018 at Hotel Aloft, Whitefield. This event also will be graced by some eminent thinkers and practitioners from diverse domains who would share their knowledge and wisdom with all of us.

During this event, we will also be honouring a few chosen entrepreneurs for their outstanding contribution to industry/business. We are also bringing out a souvenir to commemorate this occasion.

WACIA is now a 300-member association and we expect that the CEO Conclave 2018 would be attended by all the CEOs and thus this event will be an excellent opportunity to network with the top industry leaders in and around Whitefield.

WACIA encourages you to exploit the potential business opportunities that come along with the **CEO Conclave 2018** by leveraging the various sponsorships possibilities. These sponsorships would provide sustained visibility to your products and services that would last well beyond the event and have a longer recall value. Your company will also feature in the WACIA CEO Conclave Souvenir.

WACIA has consciously kept the cost of these sponsorships very minimal even though the value and benefits are incalculable. Details on the reverse.

We look forward to have your large and generous participation in the sponsorship opportunities to make this event a great success.

For any further information or details you may please contact any of the undersigned

M Manjunath Shetty
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Chairman – CEO Conclave

Rajesh Mallya K
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Hon. Secretary

Dr C Purnachandra Rao
9845037995
Hon. President

Whitefield Area Commerce & Industries Association

WACIA Road, Doddanakkundi Industrial Area, Mahadevapura, Bengaluru 560048.



CEO CONCLAVE 2018 SPONSORSHIP TARIFF

| Sponsorship Type | BENEFITS | Your investment ** |
|---|---|--------------------|
| Platinum (Event Sponsorship) | <ol style="list-style-type: none"> 1. Prominent mention on the backdrop as the Platinum Sponsor 2. One large banner of your company prominently displayed at the entrance to the venue 3. A-V display of the Company / product / services 4. Your company name and logo will be displayed on the event collaterals including delegate kit, conclave stationery etc. 5. Inclusion of your marketing / publicity material in the delegate kit 6. One full-page ad at the back outside cover of the Souvenir 7. 8 free invites for the event. | Rs 2 lakhs |
| Diamond (Event Co-Sponsorship) | <ol style="list-style-type: none"> 1. Mention in the backdrop as a co-sponsor below the Platinum Sponsor 2. Your company name and logo will be displayed on the event collaterals including delegate kit, conclave stationery etc. below that of the Platinum Sponsor. 3. Inclusion of your marketing / publicity material in the delegate kit 4. One full-page ad in the back inside cover of the Souvenir 5. 6 free invites for the event. | Rs 1 lakh |
| Gold (Event Partner) | <ol style="list-style-type: none"> 1. One full-page ad in the souvenir 2. 4 free invites for the event. 3. Mention in the backdrop as Gold Sponsor | Rs 50,000 |
| Silver (Event Jr Partner) | <ol style="list-style-type: none"> 1. 2 free invites to the event. 2. One full-page ad in the Souvenir 3. Mention in the backdrop as Silver Sponsor | Rs 25,000 |
| Advertiser – 1 | <ol style="list-style-type: none"> 1. Souvenir Ad - inside pages – Full page 2. One free invite to the event. | Rs 10,000 |
| Advertiser – 2 | <ol style="list-style-type: none"> 3. Souvenir Ad - inside pages – Half page 4. One free invite to the event. | Rs 5,000 |

** For payments made as advertisers GST @ 18% to be added extra.

Please mail the advertisement matter preferably in Corel draw to : [manager@wacia.in/](mailto:manager@wacia.in)
manager.wacia@gmail.com. Mr. B Jayaram, 9448524794

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